

2025 UI Home Energy Challenge: Energy Awareness Month OFFICIAL RULES

Official rules Home Energy Challenge – Energy Awareness Month (The “Home Energy Challenge”) By participating in the Home Energy Challenge, you agree to be bound by these Official Rules and the decisions of The United Illuminating Company (“UI”), which are binding and final on matters relating to this Home Energy Challenge. The Home Energy Challenge is subject to all applicable federal, state, and local laws.

The Challenge takes place from October 1, 2025, at 12:01 a.m. Eastern Time (“ET”) to October 31, 2025 at 11:59 p.m. ET (the “Challenge Period”). During the Challenge Period, parents (each, an “Entrant”) will be invited to complete a Task (as defined below) with their students to enter.

- 1. Eligibility. No Purchase Necessary to Enter or Win.** A purchase will not increase your chances of winning. Void where prohibited. Open to legal U.S. residents residing in Connecticut communities listed below who are eighteen (18) years of age or older, and who are parents or guardian of students in grades K-12 at the time of entry. Employees of UI and its parents, affiliates, subsidiaries, and their respective immediate families and household members are not eligible to enter or win.

Eligible Towns:

Ansonia	North Branford
Bridgeport	North Haven
Derby	Orange
East Haven	Shelton
Easton	Stratford
Fairfield	Trumbull
Hamden	West Haven
Milford	Woodbridge
New Haven	

- 2. To Enter.** There are two (2) ways to enter the Home Energy Challenge.

Challenge Task Entry: Students will learn about the importance of insulation in keeping homes energy efficient, document their findings, and submit their results for a chance to win a prize (the “Task Entry”). All materials needed to participate in the Home Energy Challenge are included in the kit provided by UI.

A. Registration. Registration for the Home Energy Challenge is required to receive the Task Kit, as defined below. Registration begins on October 1, 2025, at 12:01 a.m. ET and ends on October 21, 2025 at 11:59 p.m. ET (“Registration Period”). Entrants must register no later than October 21, 2025 by completing the registration form located at <https://www.homeenergychallengeUI.com/#form> (“Registration Form”) or by mailing a completed registration form (postmarked no later than October 21, 2025) to Home Energy Challenge, ATTN: Joe Pymm, P.O. Box 206, Fairfield, CT 06824. Once the Registration Form is completed and received, Entrants will receive a confirmation email with instructions for the Task and submission instructions.

B. Entry Submission. Upon receipt of the Registration Form during the Registration Period, UI will mail a Home Energy Challenge Kit ("Task Kit") within five (5) business days of the date the Registration is received, that includes all of the materials necessary to complete the Task Entry, while supplies last. The Entrant will use the materials in the Task Kit to complete the Task Entry as outlined in the instruction manual. All Task materials kit will be provided (1) per family, which can be used for four Entrants by UI. This challenge must be completed and submitted individually and cannot be done as a team/group. The manual on how to complete the Task will be available via download or request via email. Each Task Kit consists of:

- Manual
- 3 thermometers
- 3 rubber bands
- 3 cups
- Draft detective set – (pencil, push pin, tissue paper)

Materials students will need to gather:

- Warm water
- Timer or stopwatch
- Measuring cup

Upon completion of the Task Entry, Entrants can email or mail the final form as provided (the "Entry Form") to info@homeenergychallengeUI.com, including the following to receive one (1) Entry: picture of the Entrant executing one of the tasks, record of the experiment results, and answers to all the questions provided. Task Entries and Entry Forms must be postmarked by October 29, 2025 and received by October 30, 2025 or submitted online no later than October 30, 2025 at 11:59:59 p.m. ET.

Mail-In Entry: To enter the Home Energy Challenge without completing Registration and the Task Entry, on a 3" x 5" piece of paper, hand-print parent/guardian name, complete address, daytime and evening telephone numbers (area code included), and date-of-birth, along with the name of your child and his/her current grade (for the 2025 - 2026 school year), school name, school town, and mail entry in a properly stamped #10 envelope to: The Home Energy Challenge, ATTN: Joe Pymm, P.O. Box 206, Fairfield, CT 06824. Entries must be postmarked by October 29, 2025, and received by October 30, 2025, to be eligible. Limit one (1) entry per person, per email address for the duration of the Entry Period regardless of method of entry. Challenge must be completed and submitted individually and cannot be done as a team/group. Multiple entries received from any person or e-mail address after the first entry received from that person or email address and team/group entries will be void. All mail-in entries must be mailed in separately.

Each Entrant must only submit one Entry. Entries become the property of UI and will not be returned to Entrants.

By submitting an Entry, Entrant represents and warrants that the Entry is original and that Entrant created and owns all rights to the Entry.

3. Entry Requirements. Each Entry must comply with the following requirements:

A. **Originality.** Entries must be original and, other than the items found in the Task Kit, solely created by the Entrant. They must not contain any elements that were not created by Entrant, other than the items found in the Task Kit. Plagiarism or other use of any elements or materials that are not original may result in disqualification of the Entry, in UI's sole discretion.

Entrant agrees to not use any Entry for any purpose other than participation in the Home Energy Challenge, without prior express consent of UI in each instance.

B. **Content Restrictions.** Entry must not contain (a) any photographs or other recordings of individuals other than the Entrant and his/her child, except with the permission of such individuals, (b) any commercial content or logos, (c) any personally identifiable information (other than as required pursuant to the Entry requirements), (d) any content that is lewd, obscene, disparaging, defamatory, obscene, or that otherwise contains inappropriate content or objectionable material as determined by UI in its sole discretion. Entry must not infringe on the copyright, trademark, privacy, publicity, or other rights of any person or entity.

C. **Challenge Integrity.** UI reserves the right, in its sole discretion, to (a) reject, disqualify, or modify any Entry without explanation, (b) verify any element of any Entry or related materials, and (c) disqualify any Entrant whose participation does not comply with Official Challenge Rules or may subject the Home Energy Challenge, Motus Experiential, UI, or UI's advertisers, clients, or customers to controversy, negative publicity, scorn, and/or ridicule.

4. **Selection of Winners.** Three (3) winners will be selected from Connecticut, no later than November 1, 2025. The Potential Winners will be selected randomly from all completed entries. UI will notify each Potential Winner that he/she has been selected via email and phone. Potential Winner will be required to execute and return an Affidavit of Eligibility no later than three (3) business days after receiving such document from UI. If a Potential Winner fails to return such document to UI within the specified time period, prize notification is returned as undeliverable, or Potential Winner is not in compliance with these Official Rules, the Prize will be forfeited and, at UI's discretion, an alternate Potential Winner may be selected. A Potential Winner is not an official winner ("Winner") until UI receives Winner's Affidavit of Eligibility and notifies him/her that he/she is a Winner.

5. **Criteria.** Selection of Winners are random and selected from fully completed submissions.

6. **Prizes.** Three (3) Prizes. Prizes consists of one (1) \$350.00 Amazon gift card, one (1) \$200.00 Amazon gift card, and one (1) \$100.00 Amazon gift card

Prize is awarded "as is" with no warranty or guarantee, either express or implied, and is subject to availability and expiration dates. Details of the Prize may change, based on availability. UI reserves the right to substitute the Prize or portions thereof if Prize cannot be awarded as described. UI will determine all elements of Prize in its sole discretion. UI disclaims all and any liability for the actual provision, quality, or nature of any third-party product or service related to the Prize. UI is not liable for injuries, losses, or damages of any kind arising from participation in this Home Energy Challenge and use of the Prize. Winner must comply with any third-party terms and conditions applicable to the redemption and use of the Prize.

Winner may not substitute, assign, or transfer the Prize or redeem the Prize for cash. Winner is responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses

associated with the Prize. Winner forfeits any unused portions of the Prize. The awarding of any Prize is contingent on full compliance with these Official Rules. If a Winner is found to have violated the Official Rules or otherwise does not meet eligibility criteria, that Winner will forfeit the Prize and the Prize may be awarded to an alternate winner.

UI will ship the Prize from UI, at a date and time to be specified by UI.

7. Privacy and Publicity. Except where legally prohibited, by entering and providing the required entry information, Entrant consents to be photographed by or on behalf of UI and permits UI, Motus Experiential, and their parent corporations, subsidiaries, affiliates, agents, and assigns, to use Entrant's name, likeness, photograph, city or town of residence, Entrant's child's name and likeness, Entry (regardless of method of entry), and any materials Entrant submits to UI ("Entrant Materials") in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation.

Entrants further agree that UI and Motus Experiential may use their Entrant Materials and any other personally identifiable information collected or used in connection with the Home Energy Challenge in accordance with the UI privacy policy. Entrants agree that UI has the right to use the Entrant Materials in combination with such other material as advertising in its sole discretion shall determine, and that Entrants have no right of approval, claim to compensation or 7 benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of Entrant Materials.

8. Use of Entries. By submitting an Entry, Entrant grants to UI, Motus Experiential, and to its licensees, successors and assigns, and any person or entity acting on its behalf, the irrevocable license to use, publish, display, exploit, modify, edit, transmit, distribute, and otherwise use an Entry (including, without limitation, the submitted written and visual materials and video and audio recordings) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation. By submitting an Entry, Entrant also represents and warrants that he/she has the right and authority to grant the license as described above.

9. Release. Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Registration Forms, Entries or emails for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing, address error, or otherwise relating to or in connection with the Home Energy Challenge. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Home Energy Challenge. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Home Energy Challenge or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Home Energy Challenge or Website, who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. UI reserves the right at its sole discretion to suspend, modify or terminate the Home Energy Challenge at any time and for any reason, including, but not limited to, if any portion of the Home Energy Challenge is, in UI's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of UI, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, and, if terminated, UI may select a Potential Winner from among all non-suspect,

eligible Entries received in each state for such drawing prior to action taken or as otherwise deemed fair and appropriate by UI.

By participating, Entrants agree that UI, Motus Experiential, suppliers of the Prize, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Home Energy Challenge. In the event of a dispute regarding Entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the Entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the internet service provider (ISP), online service provider, or other organization responsible for assigning e-mail addresses. Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties are not responsible for Task Kits lost in the mail due to inaccurate registration information.

Any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Home Energy Challenge but in no event attorneys' fees and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. Governing Law/Jurisdiction. The Home Energy Challenge and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the of Connecticut (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in Connecticut and where the relevant contacts are with such state. Except where prohibited, as a condition of participating in this Home Energy Challenge, Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Home Energy Challenge, the prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action. Entrants further agree that in any cause of action, the Released Parties entire liability will be limited to the cost of entering and participating in the Home Energy Challenge, and in no event shall the Released Parties be liable for attorneys' fees and/or experts' fees and costs. By entering, Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and further waive all rights to have damages multiplied or increased.

11. Winner's Name. For the name of the Winner(s), send a self-addressed stamped envelope to: Home Energy Challenge, ATTN: Joe Pymm, P.O. Box 206, Fairfield, CT 06824. Requests for Winner names must be received no later than 60 days from the Winner selection date described in paragraph 4.